

Success of Phase I of Tren Urbano:
What Does it Mean and Should We
Rely on Success to Move Forward?

Lora Blackman

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Objectives

- Determine definition of success and appropriate performance measures for Phase 1 of Tren Urbano
 - Internal Measures: Ridership, Revenue, Operating Expenses
 - External Measures: Congestion, Environment

Objectives (continued)

- Determine how to assess whether or not Phase 1 has achieved success
 - How to measure
 - When to measure
- Whether and how to use success and performance measures to determine feasibility of future extensions
 - Minimum success level
 - Funding options

Motivation

- Crucial to determining next steps for Tren Urbano
- Important for funding justification

Approach

- Performance measurements in transit systems
- Theory of success determination in transit systems
- Case studies
 - Systems that began with one line and added others once the first was complete
 - Systems that built multiple lines simultaneously

Next Steps

- Background research
 - Success Determination
 - Performance Measures
- Determine appropriate case studies
- Research case studies
- Determine performance measures for Phase 1
- Develop methodology for using performance measures in planning
- Develop methodology for using lessons learned about performance measures from Phase 1